

## **ADVERTISING ON SCHOOL PROPERTY**

Only advertising and promotional materials which contribute significantly to the instructional program or general community betterment may be posted, distributed, or displayed on school property.

All income and benefits should be deposited in a school district account.

All materials to be displayed or distributed on school owned property, including school buses, must be approved by the board of education or administration at the direction of the board of education.

The following guidelines will be considered:

- 1.** Only when advertising and promotional materials will contribute significantly to the instructional program or general community betterment may they be posted, distributed, or used in the school
- 2.** Advertisers must remove any discarded, outdated, or irrelevant advertising material
- 3.** Students are not to be used as the agents for the distribution of materials without the written consent of each student's parent or guardian
- 4.** Students will not be compelled or coerced to accept or use materials advertised
- 5.** The board reserves the use of school time, personnel, and resources for school functions
- 6.** Advertising materials must be displayed in a manner that is non-intrusive to the regular functioning of the school facility or vehicle

No materials may be posted, distributed, or displayed on school property which:

- 1.** Attack any ethnic, religious, or racial group
- 2.** Promote hostility, disorder, or violence
- 3.** Endorse a particular religious or political belief
- 4.** Are libelous, invade the rights of others, or inhibit the functioning of the school or advocate interference with the rights of any individual or with the normal operation of the school
- 5.** Are obscene or pornographic as defined by prevailing community standards